**Gregory A. Marlow, M.S., CMI**

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[www.gregmarlowart.com](http://www.gregmarlowart.com/) | [www.medillsb.com/GregMarlow](http://www.medillsb.com/GregMarlow) | [www.linkedin.com/in/gregamarlow](http://www.linkedin.com/in/gregamarlow)

**Visual Information Specialist | Illustration | Design**

Creative, accurate, and timely illustrations, graphics and design services for print, online, electronic media and presentations. Expertise and detailed knowledge of production techniques for all delivery media and platforms. Specializing in Medical, Technical, Scientific, and Business visual information.

**EXPERTISE, KNOWLEDGE, SKILLS and ABILITIES**

* Develop client relationships to better understand and define their processes to meet visual needs.
* Provide leadership and knowledge in design and development of creative visual content for medical, technical, scientific, and business projects.
* Multi-media and interactive media design for Internet, eLearning, and electronic media.
* Advanced electronic presentation design using graphics, multimedia, and seamless, interactive navigation.
* Illustrations, layout , design of, textbooks, journals, brochures, newsletters, posters, flyers, charts, graphs, symposiums, annual reports, RFPs, presentations, medical legal graphics, document template design, electronic and 4 – color print, digital file output/conversion , separations, and press proofing.
* Educational, and instructional design that captures and measures learning objectives with Iterative Design and ADDIE approach for pedagogically sound material.
* Website, and UI design and development incorporating human factors and ergonomics.
* Digital video, audio editing, file conversion, professional photography, photo editing, manipulation, color correction, scanning, presentation and display equipment setup.
* Design requirements based on age, education, media, branding standards, Sec. 508, etc.
* Digital and traditional illustration techniques, layout and design services.
* Business forms process analysis and design.
* Provide integral team support and direction to visual production initiatives.
* Innovative visual content problem solving, information gathering and research.
* Process design.

**TECHNICAL EXPERTISE**

**Platforms:** Windows XP Pro /Windows 7, 8 Pro / MAC OS

**Applications: Adobe Creative Suite 4+ -** Photoshop, Illustrator, InDesign, Premiere, Dreamweaver, Flash, Final Cut Pro, Poser, Cleaner, Sorenson Squeeze, Adobe Acrobat Pro, Soundbooth, Captivate, Microsoft Office PowerPoint, Word, Excel, Outlook 2007/2010

**PROFESSIONAL EXPERIENCE**

**Visual Information Specialist**

**Visual Information Services, Frederick, MD** January, 2013 to present

Contract and freelance service provider of creative and accurate visualization projects for the medical, scientific, technical, and business community. Illustration and design for print, web, and electronic media for marketing, training, and education. Presentation design, development and coaching.

**Visual Information Specialist / Medical Illustrator**

**American Red Cross, Washington, DC** January, 2004 to December, 2012

Produced and designed visual information for staff training, controlled documents, and general public for one of the premier humanitarian organizations in the world. Utilized visual expertise to enhance and clarify information on regulated processes and procedures to increase efficiency and reduce system errors by collections staff.

*Key Contributions*

* Designed and produced visual instructional components and technical documents, training material, brochures, newsletters, presentations and document templates that adhered to brand standards.
* Participated with process teams, stakeholders, and SME's to design, create and edit documents.
* Standardize production of business forms to include research, design, guidance and training based on process design and human factors behavior. Successfully reduced error rates and associated costs involving forms.
* Created staff training on Word and PowerPoint – delivered using WebEx.
* Produced interactive electronic presentations for training and meetings.
* Provided technical expertise for document development using Microsoft Office products.

**Senior Medical Illustrator**

**IMED LINK, Bethesda, MD** November, 1995 to November, 2003

Visual specialist supporting the development of an international medical education program for Telemedicine, and online delivery to The Kingdom of Saudi Arabia by an innovative technology firm providing education and communication solutions to domestic and international clients.

*Key Contributions*

* Designed and produced medical illustrations and interactives for online Nursing Physical Assessment course.
* Directed, produced and edited digital videos for online Nursing Physical Assessment course – RN to BSN Nursing Degree Program with George Mason University, with delivery to Sibley Memorial Hospital.
* Developed initial website for International Medical and Educational Data Link (IMED LINK).
* Supported Telemedicine, Distance Learning and Internet initiatives for the Kingdom of Saudi Arabia – Designed and produced websites for The Kingdom of Saudi Arabia.
* Created visual presentations and RFP documents during project planning phases.
* Designed and produced booth display exhibit for partnership with GMU for World Congress on Information Technology, highlighted with live teleconference between GMU and Riyadh, Saudi Arabia.
* Provided: interface design consultation for web application development; professional direction to staff for development of printed marketing material and conference display booths; technical expertise and support for illustration and design staff and office personnel.
* Designed and produced technical illustrations, charts, graphs, diagrams, corporate presentations, websites, brochures, and printed support materials.
* Selected vendors for conference display systems, print production, performed pre-flight for print ready digital files, and press proofing.

**Senior Medical Illustrator**

**King Faisal Specialist Hospital and Research Centre, Riyadh, Saudi Arabia** January, 1992 to October, 1995

Supervised the Photographic Department’s staff of illustrators and designers at the leading tertiary care facility for the Kingdom and primary hospital for the royal family. Assigned and directed illustrator’s and designer’s jobs supporting the operations, programs and events of the hospital’s departments.

*Key Contributions*

* Created medical and technical illustrations for all medical specialties, including extensive cardio-thoracic and orthopedic series, for use in peer review journals, brochures, patient information, posters, and slide presentations.
* Designed and produced educational booklet with illustrations for nursing staff on Pain Assessment.
* Produced 4 – color film separations in-house with on-site press proofing and printing.
* Designed and produced flyers, posters, brochures, charts, graphs, slides, newsletters, programs, and electronic presentations.
* Coordinated staff in production of conference material for international symposiums.
* Conducted employee performance appraisals.
* Equipment, inventory and supply management.

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| ***EDUCATION and CREDENTIALS*** |
| ***Master of Science in Medical Illustration***Medical College of Georgia, Augusta, Georgia | ***CertificationCertified Medical Illustrator, The Board of Certification of Medical Illustrators*** |
| ***Bachelor of Science in Zoology***North Carolina State University, Raleigh, North Carolina | ***PROFESSIONAL MEMBERSHIPS******Association of Medical Illustrators*** |